

SBLC Business Plan

Questions to Answer

- 1. What is your business name and who is on your management team?**
- 2. What is your product or service?**
- 3. Who are the people that you are going to try to sell your product or service (Target Marget)?**
- 4. What materials did you use to make your product or service?**
- 5. How will you advertise your product or service to customers?**
- 6. Why will people want to buy your product or service?**
- 7. How much did your product or service cost to create/carry-out?**
- 8. How much will you charge for your product or service?**